PROTECT YOUR MARGINS **#POULTRY**





Increased animal resilience supports the reduction in antibiotic use and improves the sustainability of animal production

- Alterion[®] Alterion[®], a consistent probiotic solution and Adimix Precision, a precision delivery coated butyrate, have been shown to be effective in protecting animals by acting throughout three intimately connected lines of defense: ensure a resilient microbiome, strengthen barrier function and preserve gut integrity and, finally, maintain a reactive immune system
 - A meta-analysis (11 trials) showed that the performance indicators (FCR and BWG) of Alterion®-fed birds are similar to birds fed AGPs



Adimix Precision has been shown to improve broilers' BW (+5.6%) and FCR (-6.9%) vs control in academic trials, with a 2 to 6% improvement in these parameters in standard field conditions

At the cellular level, heat stress induces an over-production of free radicals

- Selisseo° Selisseo® is the only pure form of organic Se, which consistently provides 100% Se as OH-SeMet
 - Selisseo[®] fed birds cope better with heat stress
 - Selisseo® better maintains animals' performance under heat stress compared to sodium selenite:
 - +52 grams at 35 days
 - 1 point of FCR
 - lower mortality (-4.2%)

