

PRESS RELEASE

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Adisseo Announces Worldwide Price Adjustment for SmartLine Products

In the current context of heightened geopolitical tensions and ongoing disruptions to global supply chains, Adisseo announces an upcoming worldwide price adjustment for its SmartLine range of rumen-protected methionine products, effective May 1.

SmartLine products are recognized worldwide for their consistent quality, robust performance, and proven return on investment in dairy farms. Nevertheless, over recent months, Adisseo has faced sustained increases across multiple cost drivers, including raw materials, energy, manufacturing, and global logistics.

Adisseo considers it essential to act with transparency and responsibility to ensure the continuity, reliability, and quality of its nutritional solutions. **Despite continuous efforts to mitigate these impacts through operational efficiency and cost control, and the decision to absorb part of the cost increases in order to maintain a balanced and responsible approach while protecting customers' long-term interests**, the magnitude and persistence of the current environment have made a pricing adjustment unavoidable.

“This decision reflects our responsibility to safeguard the long-term sustainability of SmartLine products and to continue delivering the level of quality, performance, and reliability our customers expect,” said Jean Lecourt, Global Director – Ruminants at Adisseo. “Our priority remains unchanged: supporting dairy producers and our partners with scientifically validated solutions and secure supply.”

The SmartLine range has been a reference in rumen-protected methionine nutrition for more than 30 years and Adisseo remains fully committed to maintaining consistent product quality, security of supply, and strong technical and nutritional support worldwide to all its customers in a rapidly evolving market environment.

*SmartLine range stands for Smartamine M, Smartamine ML, MetaSmart Dry & Liquid, and RumenSmart

About Adisseo

Adisseo is one of the world's leading experts in feed additives.

The group relies on its 5 research centers and its production sites based in Europe, USA, China and Thailand to design, produce and market nutritional solutions for sustainable animal feed.

With more than 3,280 employees, it serves around 4,200 customers in over 110 different countries through its global distribution network. In 2025, Adisseo achieved a turnover of 2.14 billion euros.

Adisseo is one of the main subsidiaries of China National BlueStar, leader in the Chinese chemical industry.

Adisseo is listed on the Shanghai Stock Exchange since 2015.

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